

South Area Council

South Healthy Holidays Extra Funding



Working together to build stronger communities and improve health and wellbeing across the South Area Council

FUND GUIDANCE

Background

At a workshop held on the 28th February 2019 the South Area Council recommended an allocation of £10,000 from its 2019/20 commissioning budget in order to support Healthy Holiday activities.

In 2018 the Barnsley Food Access Network (FAN) was successful in securing funding to support school holiday activities with food in some of the borough's most deprived areas. A Barnsley Healthy Holidays (HH) Task Group coordinated the work. The activities targeted areas where families were impacted by the lack of free school meals in the holidays. The areas selected for activities with food provision were in the localities with highest deprivation; Dearne, Central and North.

The South Area wasn't selected as a locality however, the Wombwell Ward Alliance, led by one of its volunteers, decided to deliver something similar on a much smaller scale and funded through the Ward Alliance. A successful 'Schools out for summer' programme was run with activities in fun and games with phonics at Wombwell library, craft and games in Wombwell Park, family cook and eat sessions at St Michaels church and 'let's get active' sessions at Wombwell Sporting Athletics club and Loxley gardens. The Wombwell Ward Alliance and the Community Development Officer was able to identify local resources and partners with links to families in order to put on a range of engaging activities which included access to food. The Darfield and Hoyland Milton and Rockingham Ward Alliances have experience of delivering similar activities which could be replicated through this fund.

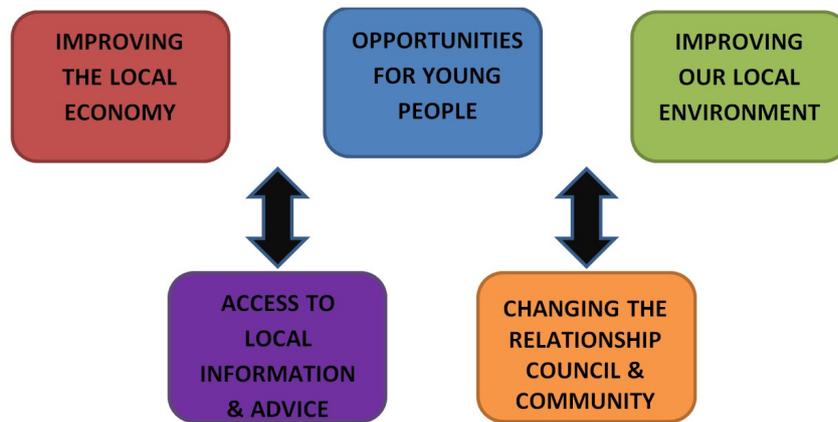
The Barnsley Healthy holidays programme won't be running in any of the areas this year. In light of this and the success of Ward Alliance projects last year, **the South Area Council have committed £10,000 of the South Area Council commissioning budget toward funding activities, projects and services across the 4 wards, Wombwell, Darfield, Hoyland Milton and Rockingham.**

Why Fund Healthy Holidays in the South?

As part of the DfE funding for the 2018 Barnsley Healthy holidays programme a report produced by the task group was presented to the Stronger Communities Partnership in November 2018. The paper quoted research into Holiday Hunger which identified that **the lengthy school holidays have a negative impact upon children in lower income households due to the additional financial stressors incurred including:**

- **Impact of lack of free-school meals**
- **Increased costs of childcare**
- **Additional costs of associated activities, transport and meals**
- **Loss of earnings due to childcare responsibilities**

The Healthy Holidays funding is available to support the Wombwell, Darfield, Hoyland Milton and Rockingham Ward Alliances and priorities alongside the South Area Council priorities below:



Whilst the funding is available through the Ward Alliances with activities being developed at ward level, the intention is to promote and make available **all** activities to families and young people across the South Area Council. The Ward Alliance approach has been taken in order to ensure the delivery of activities promotes local partnership working, builds on local assets and relationships and support a community development approach. Ward Alliances have the skills, local knowledge and understanding of the needs of their area to develop a targeted approach and maximise the reach of the activities and impact. The Wombwell, Darfield, Hoyland Milton and Rockingham Ward Alliances have an existing budget of £10,000 per ward which is used to support identified priorities. There is a recognition that this budget can often be oversubscribed in terms of applications throughout the year and has competing demands on the funding. **This is therefore an opportunity for this fund to be used specifically to target ‘Healthy Holiday activities’.** Ward Alliances could choose to roll out, expand and widen existing activities to target ‘holiday hunger’ adding value and making activities bigger with wider reach, provide a healthy food offer to ongoing activities targeted at people that school holidays have a negative impact upon and promote access to these, buy in activities / projects from a provider to deliver on behalf of the Ward Alliances or pilot something different.

Who can access the funding?

The funding will be available for each of the Ward Alliances to design, develop and support delivery of healthy school holiday activities with food.

As the funding will be available to the Ward Alliance as a top up of their existing Ward Alliance budget **the process for applying for the funding will also following the current Ward Alliance application and approval process.**

Joint projects across the Wombwell, Darfield, Hoyland Milton and Rockingham Ward Alliances are welcomed. The South Area Council would like to see a balance of activities across the South area and as such would recommended that the Community Development Officers co-ordinate where possible the timings of activities with the intention of **providing a good coverage and spread of provision across the South Area.**

Ideally there would be a range of activities and projects that target primary and secondary school ages and encourage a family inclusive and /or intergenerational approach to delivery.

Who can apply?

Applications are welcomed from voluntary and community groups, social enterprises, registered charities and individuals who are acting for the benefit of the community. As with the current

guidance **Ward Alliances can submit an application on behalf of the Ward Alliance to run their own projects.** This could include the Ward Alliance wanting to buy in services / activities from a provider to run Healthy Holidays activities such as sports or contributing to an existing or new activity with a healthy food focus at an event.

Who cannot apply?

As with the current guidance applications from organisations such as religious bodies/schools will only be considered if there is a wider benefit for the local community.

Applications that **won't** be considered remain as:

- party political activity (fundraising, campaigning, activity associated with political parties)
- Small businesses
- As the Healthy Holidays funding is a top up from the South Area Council budget projects/ activities which cut across the South Ward boundaries will only be considered with the agreement of the Ward that it is delivering in
- Expenditure outside the statutory powers of the Council will not be considered
- Projects that are core activities of statutory services will not be considered. However, applications relating to special projects which provide extra value and benefit to statutory services in the local community during the school holidays will be considered

How much funding is available?

The South Area Council has allocated £10,000 from its commissioning budget to top up the Ward Alliance budget for the Wombwell (£2500), Darfield (£2500), Hoyland Milton (£2500) and Rockingham Ward Alliances (£2500). The budget will be split equally across the 4 wards. As a joint Ward Alliance the Hoyland Milton and Rockingham will have an allocation of £5000.

The funding can be used for one application up to the value of £2500 or to support a number of separate applications to a total value of £2500.

The additional funding to the Ward Alliances is being made available to support healthy school holiday activities with food across the South Area. The funding is being allocated as a top up so that each Ward Alliance can develop their own activities based on the knowledge and understanding of the area of the members so that activities better reflect the needs of their ward. The intention however is to provide provision across the whole of the South area. **All activities will be available to residents and young people within the South Area Council boundary (Wombwell, Darfield, Hoyland Milton and Rockingham Wards). Activities will need to be marketed across the South Area.**

What kind of projects/activities can be funded, when should they be delivered and what needs to be covered?

This fund will be looking for projects / activities that make a difference for children and families in areas where school holidays have a negative impact upon young people and families due to additional financial stressors including:

- Impact of lack of free-school meals
- Increased costs of childcare
- Additional costs of associated activities, transport and meals
- Loss of earnings due to childcare responsibilities

All applicants would need to be clear about the projects aims and outcomes and how it will deliver school holiday activities with a healthy food offer, supporting families impacted by increased costs during school holidays (primary and secondary schools), in particular lack of free school meals.

Project activities /delivery should be targeted at the following school holiday periods:

- 27th – 31st May 2019
- 22nd – 30th August 2019
- 28th October – 1st November 2019
- 23rd December 2019 – 3rd January 2020
- 17th February 2020 – 21st February 2020

An integral part of the thinking of the Healthy Holidays Task Group last year was to **avoid any negative stigmatisation associated with the provision of free school meals and free food**. The approach was taken to ensure a non – stigmatising approach to delivery and promotion of activities. Applications will need to replicate this approach.

The approach and key principles, applications should:

- Provide activities that are open, accessible and inclusive paying particular attention to avoid stigmatisation associated with the provision of free food
- Promote social action and volunteering where appropriate, making use of local resources such as venues, existing partnerships, donations and volunteers
- Add value to existing provision and services including working alongside, supporting and or extending and widening existing provision to a wider audience i.e. holiday activities run in libraries, sport clubs
- Include access to a healthy food offer
- Work with partners, schools, community groups, organisations, where possible, who could target families who would benefit
- Provide activities and projects that not only provide access to food but are engaging, fun, educational and physically active. Inclusive family activities, intergenerational projects.
- Be deliverable as a one off project and / or is sustainable without this fund after the agreed delivery period
- Be clear on which wards or areas are being covered, who the beneficiaries will be and why they are being targeted including why this is a gap and how you will encourage people to access your project

How to apply?

This funding is being made available as a top up to the Ward Alliance budget. **A Ward Alliance Form would need to be completed and discussed at Ward Alliance meetings in line with the current Ward Alliance funding guidance, process and governance.**

This is a **one off top up funding** from the South Area Council; **any funding not allocated and spent within the 2019/20 financial year will be returned to the South Area Council commissioning budget.**

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